

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307368-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza - Suite 555**  
**Alexandria, VA 22314-1576**

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	694

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	307368	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 5-6a	5-6a	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 5:38 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$650.00 NM 2 WPTV W 10/31/12 5:26 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$650.00 NM 3 WPTV Th 11/01/12 5:42 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$650.00 NM 4 WPTV F 11/02/12 4:58 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$650.00 NM 5 WPTV M 11/05/12 5:22 AM M-F 5-6a 5-6a :30 USPRTV28ACH \$650.00 NM									
2	10/31/12	11/05/12	M-F 6-7a	6-7a	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 10/31/12 6:22 AM M-F 6-7a 6-7a :30 USPRTV24ACH \$1,500.00 NM 3 WPTV F 11/02/12 6:37 AM M-F 6-7a 6-7a :30 USPRTV24ACH \$1,500.00 NM 1 WPTV M 11/05/12 6:38 AM M-F 6-7a 6-7a :30 USPRTV24ACH \$1,500.00 NM									
3	10/30/12	11/01/12	M-F 7-9a	7-9a	-111---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -111--- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 8:57 AM M-F 7-9a 7-9a :30 USPRTV28ACH \$1,800.00 NM 2 WPTV W 10/31/12 8:29 AM M-F 7-9a 7-9a :30 USPRTV28ACH \$1,800.00 NM 3 WPTV Th 11/01/12 8:34 AM M-F 7-9a 7-9a :30 USPRTV24ACH \$1,800.00 NM									

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307368-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/12	11/05/12	M-F 9-10a	9-10a	1-1-1--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-1-1-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 9:29 AM M-F 9-10a 9-10a :30 USPRTV28ACH \$750.00 NM 2 WPTV F 11/02/12 9:28 AM M-F 9-10a 9-10a :30 USPRTV28ACH \$750.00 NM 3 WPTV M 11/05/12 M-F 9-10a 9-10a :00 <del>\$750.00</del> NM See MG 4.4 4 WPTV M 11/05/12 3:21 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$750.00 NM MG for 4.3 11/05									
5	10/30/12	11/05/12	M-F 10-11a	10-11a	11-11--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-11-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 10/29/12 7:20 PM M-F 7-730p News 7-730p :30 USPRTV28ACH \$2,850.00 NM MG for 18.1,13.3,5.1 1 WPTV Tu 10/30/12 M-F 10-11a 10-11a :00 <del>\$650.00</del> NM See MG 5.5 3 WPTV Th 11/01/12 10:46 AM M-F 10-11a 10-11a :30 USPRTV28ACH \$650.00 NM 2 WPTV F 11/02/12 9:59 AM M-F 10-11a 10-11a :30 USPRTV28ACH \$650.00 NM 6 WPTV F 11/02/12 6:59 PM M-F 630-7p 630-7p :30 USPRTV28ACH \$3,400.00 NM MG for 11.1,8.1,5.4 4 WPTV M 11/05/12 M-F 10-11a 10-11a :00 <del>\$650.00</del> NM See MG 5.6									
6	10/30/12	11/02/12	M-F 12n-1p	12-1p	-11-1--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -11-1-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:23 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$500.00 NM 2 WPTV W 10/31/12 12:54 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$500.00 NM 3 WPTV F 11/02/12 12:30 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$500.00 NM									
7	11/01/12	11/05/12	3-4pm Jeff Probst	3-4p	1--1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1--1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 3:40 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM 2 WPTV M 11/05/12 3:49 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM									
8	10/31/12	11/02/12	M-F 4p-5p	4-5p	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 M-F 4p-5p 4-5p :00 <del>\$750.00</del> NM See MG 5.6 2 WPTV F 11/02/12 4:45 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$750.00 NM									

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307368-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	694

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/01/12	11/05/12	M-F 5-530p	5-530p	1--1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1--1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 11/01/12 5:21 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$1,800.00 NM 1 WPTV M 11/05/12 5:27 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$1,800.00 NM									
10	10/31/12	10/31/12	M-F 530-6p	530-6p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 5:35 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$1,800.00 NM									
11	11/05/12	11/05/12	M-F 6-630p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 M-F 6-630p 6-630p :00 <del>\$2,000.00</del> NM See MG 5.6									
12	10/31/12	10/31/12	M-F 630-7p	630-7p	--1----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 7:00 PM M-F 630-7p 630-7p :30 USPRTV28ACH \$3,500.00 NM									
13	10/30/12	11/05/12	M-F 7-730p	7-730p	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 7:55 PM M-F 7-730p 7-730p :30 USPRTV28ACH \$1,000.00 NM 2 WPTV Th 11/01/12 7:12 PM M-F 7-730p 7-730p :30 USPRTV28ACH \$1,000.00 NM 3 WPTV M 11/05/12 M-F 7-730p 7-730p :00 <del>\$1,000.00</del> NM See MG 5.5									
14	10/31/12	10/31/12	M-F 730-8p	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 7:46 PM M-F 730-8p 730-8p :30 USPRTV28ACH \$1,000.00 NM									
15	10/30/12	10/30/12	M-F 11-1135p	11-1135p	-1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 M-F 11-1135p 11-1135p :00 <del>\$1,700.00</del> NM See MG 15.2 2 WPTV W 10/31/12 11:33 PM M-F 11-1135p 11-1135p :30 USPRTV28ACH \$1,700.00 NM MG for 15.1 10/30									

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307368-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	694



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	11/02/12	11/02/12	M-F 1135p-1235a	1135p-1235a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 11:47 PM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$700.00 NM									
17	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 9:43 AM Sa 8-10a 8-10a :30 USPRTV28ACH \$1,000.00 NM									
18	11/04/12	11/04/12	Su 8-9a	8-9a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 Su 8-9a 8-9a :00 <del>\$1,200.00</del> NM See MG 5.5									
19	11/04/12	11/04/12	NFL Pregame	4-10p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:06 PM NFL Pregame 4-10p :30 USPRTV28ACH \$2,000.00 NM									

Total Spots 35 Gross Total \$43,500.00

## Payment Terms 30 Days

Agency Commission \$6,525.00

Net Amount Due \$36,975.00